

NEWSLETTER

MARCH 2022



**FINTECH
CORNER**

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EXECUTIVE OF THE MONTH



PRIVY

Guritno Adi Saputra – Chief Technology Officer (CTO)
& Co-Founder Privy

Guritno or better known as Abby is the Chief Technology Officer at PrivyID. Before joining PrivyID, Abby had many years of experience as a web developer at an IT company located in Yogyakarta. Several companies Abby were handled are, among others: Blackberry, XL Axiata, Telkomsel, and Gajah Mada University. In Abby's hands, Privy has developed into the largest digital signature and digital identity service provider in Indonesia, with more than 20 million users and trusted by 1,300 companies. Abby has also led hundreds of young Indonesian talents to create an array of powerful digital innovation products, such as the PrivySign digital signature, PrivyPass digital identity, Enterprise Suite, PrivyNow, and many more, to support financial inclusion, prevent fraud, identity theft, and various criminal cases in the digital world, also help to ease the digital experiences for millions of individuals and corporations.

TONGDUN TECHNOLOGY CO.

Mr. Jackal Ma

Co-Founder of Tongdun Group and President
Director of PT Tongdun Technology Indonesia

Jackal joined Tongdun Technology Co., Ltd. in February 2014. Jackal graduated from the University of Hong Kong in Electrical and Electronic Engineering and then he pursued his EMBA at Cheung Kong Graduate School of Business. Jackal has more than 20 years of work experience in North America and Southeast Asia. He has served as the Head of the Technical Planning Department of IBM, Royal Bank of Canada, and the Chief Architect of the Hong Kong Octopus System. He served as a senior management position in Singapore (Teledata)/Hongkong (IT Apps Limited)/United States (Edify/Aspect)/France (AXA) and other companies; He lived in China for more than 12 years and participated in many consulting and transformation projects of large enterprises such as Shanghai Pudong Development/Shenzen Development Bank/Ping An, etc. He was appointed as a consultant for national units (such as the Ministry of Industry and Information Technology/Development and Reform Commission); In 2012, he joined ThreatMetrix, a leading security and anti-fraud company in the United States, as the Vice President of Asia Pacific.



PROFILE EXECUTIVE

INVESTREE

Adrian Gunadi
Co-Founder & CEO



Received a bachelor's degree at the Faculty of Economics, University of Indonesia and a master's degree at Erasmus University Rotterdam School of Management, Adrian started his career as Management Trainee at Citibank, managing Islamic Finance at Standard Chartered Bank, Dubai, UAE, heads the Sharia Section at Permata Bank, to become Managing Director - Retail Banking at Bank Muamalat. For 20 years in the world of local and international banking, Adrian is very busy by building a banking company business model covering a network of in the field of sharia and SMEs, microfinance, and e-banking in the field of retail. His experience working in various leading financial institutions makes Adrian see firsthand the number of Indonesian people who are still experiencing difficulty in obtaining access to finance. Departing from this, Adrian implement a de to build a digital container that connecting Borrowers and Lenders, namely Investree. In 2017, Adrian was awarded the "Endeavor Entrepreneur Indonesia" in London. Apart from actively serving as chairman of the Fintech Association Indonesian Joint Funding, Adrian is a running sports activist and Triathlon, have competed in a large-scale marathon competition Internationals such as NYC 2015, Chicago 2016, Berlin 2017 and London 2019 as well as BCA Super League Triathlon 2019 in Bali.

AMAZON WEB SERVICES INDONESIA

Steve Patuwo
Head of Startups Ecosystem – Indonesia

Amazon Web Services (AWS) is the world's most comprehensive and broadly adopted cloud platform, offering over 200 fully featured services from data centers globally. Millions of customers-including the fastest-growing startups, largest enterprises, and leading government agencies- are using AWS to lower costs, become more agile, and innovate faster. AWS services include machine learning, compute, database, security, storage, applications, containers, robotics to dev tools . AWS is partnered with AFTECH to help support its members through AWS activate program. AWS Activate is a program designed to provide startups with resources they need to get started on AWS, including AWS Promotional Credits, technical support, cost optimization assessment, and many more.



INDONESIA FINTECH SUMMIT, BALI, 11 - 12 DECEMBER 2021



EVENT SUMMARY

The Indonesia Fintech Summit is the flagship program of the National Fintech Month which aims to bring together fintech founders, regulators, financial institutions, investors, academics, and other stakeholders both locally and internationally to discuss industry topics and the latest regulations, networks, and formulate advocacy strategies or accelerated action. digitalization in the financial services industry as well as encouraging economic recovery. This event was organized by Bank Indonesia (BI), the Financial Services Authority (OJK), AFTECH, AFSI and AFPI. This summit program has become the flagship event of the fintech industry since 2019 supported by ministries, industry associations, and international partners such as the World Bank Group, Bill & Melinda Gates Foundation (BMGF), and the Asian Development Bank.

The government, OJK and BI affirm their commitment to continue to support the development and contribution of the fintech industry to strengthening the national digital economy through regulations that are able to spur the birth of digital financial service innovations, as well as being able to provide optimal protection to the community who use fintech services and their ecosystem.





The confirmation of the government's commitment was conveyed by the Minister of Finance of the Republic of Indonesia Sri Mulyani Indrawati in her speech entitled "Keep Marching On: Streamlining Financial Services Digitalization for Faster Economy Recovery" at the opening of the Indonesia Fintech Summit (IFS) 2021 for two days, 11-12 December 2021 which held in a hybrid manner from Nusa Dua, Bali.

Chairman of AFTECH Pandu Sjahrir added, during the BFN and IFS which is a collaboration of BI, OJK, AFTECH, AFSI, and AFPI, there have been more than 111 virtual activities consisting of webinars, IG Live, and podcasts with more than one million active participants. people who watch and participate in these various activities.

Pandu assessed that BFN and IFS could be a good starting point to show digital developments in Indonesia towards the G20 which will also be held in Bali in 2022.

HUT AFTECH 10 FEBRUARY 2021

Asosiasi FinTech Indonesia/Indonesia FinTech Association (AFTECH) is officially appointed by the Financial Services Authority (Otoritas Jasa Keuangan/OJK) as the Association for Digital Financial Innovation players in Indonesia based on POJK No. 13/2018. AFTECH also serves as an umbrella organization for all fintech verticals. AFTECH has 360+ registered members (as of Q2 2020), which consist of fintech startups, financial institutions, as well as knowledge and technology partners. AFTECH is working closely with the government, regulators, and other stakeholders to develop a responsible fintech ecosystem, which can serve all segments of consumers and improve financial inclusion in Indonesia.

HAPPY 6TH ANNIVERSARY OF THE INDONESIAN FINTECH ASSOCIATION!

6 years of overseeing the development of the fintech industry to bring it closer to the lives of Indonesian people, the Indonesian Fintech Association (AFTECH) is here as a forum for fintech operators and business actors in the digital financial services ecosystem to build a digital financial services sector with integrity and high competitiveness in order to improve economic opportunity and the well-being of the whole society.

Thank you for the support and cooperation that has been given to AFTECH during this 6 year journey. Together with all members and partners, AFTECH will continue to maintain its commitment to developing the country through the adoption of innovation and technology. Because true innovation, close at heart.

OUR ACTIVITIES DURING 6TH ANNIVERSARY:



1. AFTECH MEMBERS GATHERING

2. VIDEO SERIES CHALLENGE #FINTECHUNTUKSEMUA



To celebrate AFTECH 6th Anniversary, we came up with an idea to publish Video Series Challenge #FintechUntukSemua to give knowledge and educate citizens with different background regarding FinTech. Exclusive at Asosiasi Fintech Indonesia YouTube Channel starting from March 1st, 2022!

AFTECH EVENTS COLLABORATION



It is truly a privilege and honor for Indonesia to officially hold the Presidency of the G20 starting from December 1, 2021. With the theme “Recover Together, Recover Stronger,” Indonesia’s Presidency aims to help contribute more to the global economic recovery and develop a more prudent, more just and more sustainable world order based on freedom, lasting peace and social justice.

As one of the events leading up to the 2022 G20 Bali Summit later in October this year, Bank Indonesia has co-hosted its G20 Finance Track Side events along with AFTECH as well as the Indonesian Payments System Association (ASPI), the Indonesian Banks Association (PERBANAS), and the Indonesian Chamber of Commerce and Industry (KADIN) on 14-15 February 2022.

During the “Digital Payment Innovation – Day 1” held on 14 February 2022, AFTECH Chairman, Bapak Pandu Sjahrir, represented the association when he spoke during the Leaders Talk “Indonesia amidst Challenges of Digital Payment: Collaborative Approach to Recover Stronger.” Bapak Pandu among others touched on AFTECH’s commitments to support towards the enhancement of Indonesia’s payments system industry as well as hopes for further enhanced collaboration between Bank Indonesia, the four participating associations, as well as other relevant stakeholders.

1. G20 FINANCE TRACK SIDE EVENT



Meanwhile, during the “Digital Payment Innovation – Day 2” held on 15 February 2022, AFTECH Vice Chairman III (overseeing Payments System and NeoBank Departments), Bapak Harianto Gunawan, represented the association when he spoke during the “Casual Talks Digital Money & QRIS: Key Payment Drivers to Boost Economic Recovery & Financial Inclusion in Indonesia (Empowering Indonesian SMEs and Tourism Sector with QR Cross-Border).” Bapak Harianto among others touched on how increased synergy between Bank Indonesia – industry players – and other relevant stakeholders on digital payments innovation, namely QR Cross Border, can help reinvigorate Indonesia’s tourism sector, enhance local MSMEs and ultimately accelerate Indonesia’s national economic recovery during the on-going COVID 19 pandemic.

2. EPA ASIA 2ND APAC FINTECH PAYMENTS FORUM

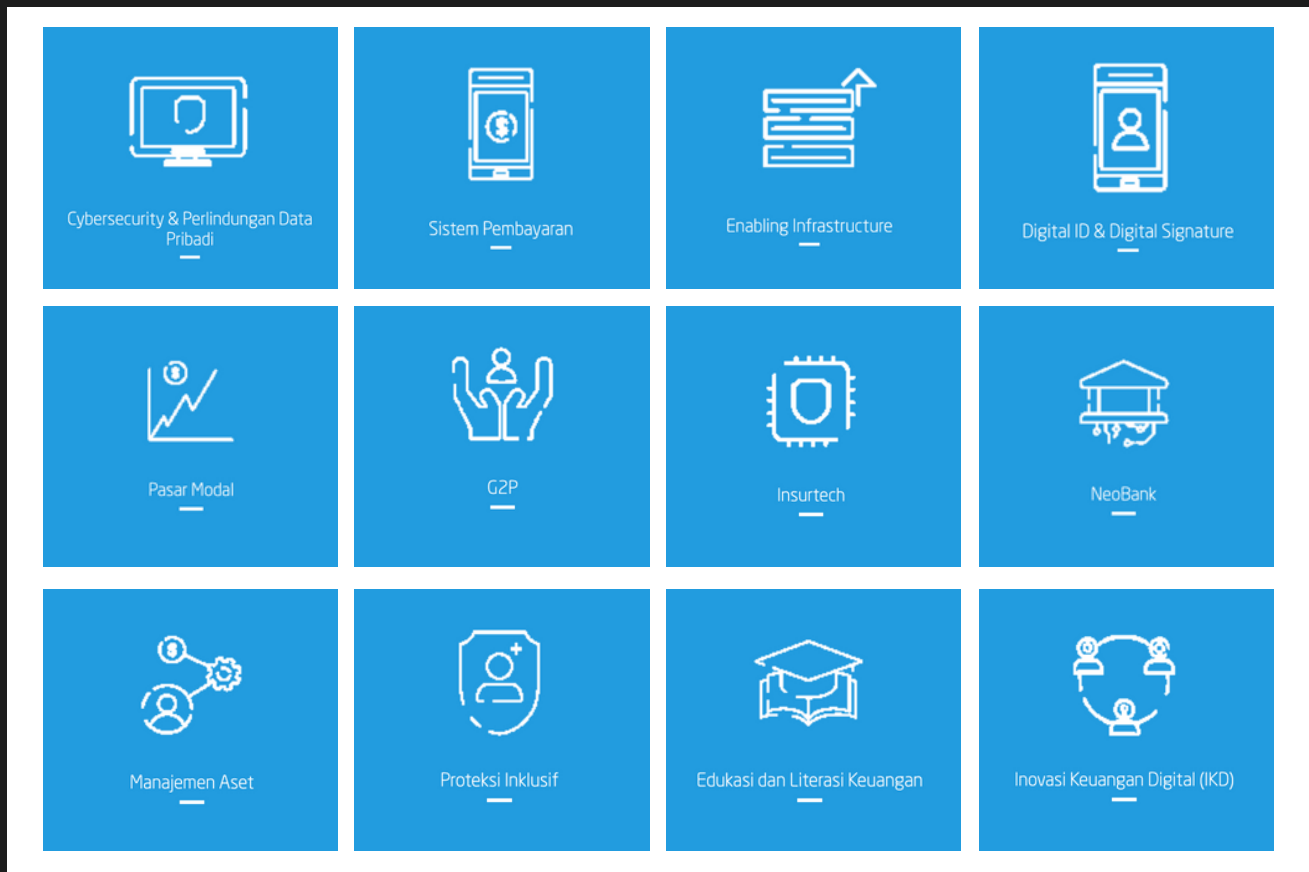


The Indonesian Fintech Association (AFTECH) is invited to speak at Emerging Payments Association Asia's (EPA Asia) 2nd APAC Fintech Payments Forum on Tuesday, 22 February 2022. AFTECH was invited to speak once again after previously participating in the first forum held back in August 2021. Also participating in the forum were representatives of Fintech associations from Japan, Malaysia, the Philippines, Singapore, India, Australia and Hong Kong.

Representing the association, AFTECH Vice Chairman III, Bapak Harianto Gunawan provided a quick sharing session covering among others the current development of Indonesia's payments system fintech industry, enhanced relations with relevant regulators and other stakeholders, as well as hopes on the industry's further development in the future.

Key points from the sharing sessions of all participating association representatives are being summarized and will be developed into a report by EPA Asia to be made publicly accessible in the near future.

AFTECH DEPARTMENTS ARE CURRENTLY DRAFTING THE 2022 WORK PLAN



12 AFTECH DEPARTMENTS

**BE PART OF THE PROCESS AND SHARE YOUR VIEWS!
IF YOU WISH TO BE PART OF OUR 12 DEPARTMENTS
PLEASE CONTACT:**

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